



An Exchange between Journalists' Unions and Broadcasters in the Mediterranean

Paris, 31 March – 1st April 2015

DAY 1: March 31, 2015

10:00 – 10:30 **Opening speeches**

Chaired by: Jim Boumelha, President of the International Federation of Journalists (IFJ).

- Introductory addresses by Anne Hidalgo, Mayor of Paris, Gaëtane Ricard-Nihoul, Head of EU Delegation in France, Irina Bokova Director General, UNESCO; Annika Nyberg, Deputy Director General of the European Broadcasting Union; Guest; Welcome by François Vauglin, District mayor of Paris 11^e

10.30 – 12.30 **The impact of Intolerance, Terrorism and Ethnic Conflict on the Media**

Chaired by: Olivier Da Lage, RFI Chief Editor, SNJ, IFJ Executive Committee member

- Farouk Mardam Bey, Historian, Collections' director (Sindbad-Actes Sud)
- Nabila Ramdani, Free Lance journalist, Algeria/UK
- Tarek Al Houny, former Director-General of Al-Wataniya, Libya
- Patrick Apel-Muller, Managing Editor, L'Humanité



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The round-table discussion will focus on the efforts of extremist groups to terrorise the media and silence independent voices. Participants will share experiences of intimidation and violence against the media, highlighting the catastrophic consequences for free speech and democratic debate.

- Interactive Q&A session.

12.30 - 14.00 LUNCH

14:00-15:30 **The Power of Stereotypes**

Chaired by: Younes M'Jahed IFJ Senior Vice-President

- Mustafa Kessous, Le Monde, Journalist
- Abdennasser Najjar, PJS President, Professor Bir Zeit, Palestine
- Alia Toukan, Jordan Radio and TV, Chief Editor
- Jean-Yves Camus, Political Scientist, IRIS Associate Researcher
- Guest

The panellists will consider ways in which the media can facilitate dialogue between diverse groups and include marginalised or disenfranchised groups in democratic processes. They will also look at the media's responsibilities in fragmented societies, presenting ways in which it can act as a catalyst for greater understanding and a forum for shared experiences.

15.30 - 17.00 **Finding our voice against racism and hate speech: How collective action can protect free speech and shape media policy**

Chaired by: Jim Boumelha, IFJ President

- Liz Fekete, Institute of Race Relations, Director
- Pascal Boniface, Institut de recherches Internationales et Stratégiques, Director
- Anthony Bellanger, IFJ Deputy General Secretary.
- Yavuz Baydar, MedMedia expert on hate speech, Turkey
- Paco Audié, Freelance journalist, EFJ Steering Committee Broadcasting Experts Group member.

This session will explore practical steps for rallying forces around freedom of expression and ensuring that related issues remain high on the policy agenda for the region. The participants will discuss how the media can work to build public trust by demonstrating clear ethical standards and subscribing to regulatory and self-regulatory processes.

DAY 2: April 1, 2015

09:30 - 11:00

Media in crisis: United Action to Halt Declining Standards and Promote High-Quality Journalism

Chaired by: Patrick Kamenka, Journalist, SNJ-CGT member

- Dardo Gomez, Journalist, Spain
- Franco Siddi, Journalist, IFJ Executive Committee member, Italy
- Nick Nugent, MedMedia expert on public service broadcasting policy
- Michel Diard, vice-président of the journalists' Commission at SCAM.
- Joseph Badaoui, AFP Middle East, Journalist

The speakers will look at the political, economic and social challenges facing the media and consider how they have impacted on editorial standards, pluralism and independence. They will invite the conference delegates to come up with practical and viable solutions for creating media outputs which address these challenges.

11:00 - 12:45

Workshop 1: Protecting the core values of public service broadcasting

- Co-chaired by: Nick Nugent, MedMedia expert on public service broadcasting policy and Yavuz Baydar, MedMedia expert on hate speech
- Abdallah El Bakkali, SNPM President
- Jasmina Popovich, IFJ Vice president, journalist, Croatia.
- Michelle Stanistreet, NUJ UK and Ireland General Secretary
- Giacomo Mazzone, European Broadcasting Union Head of Institutional Relations and of Members Relations (South)
- Nelly Katsama, Journalist ERT, Greece

The broadcasters' group will consider how public service media can produce the breadth of programming required by a diverse society, representing the interests and concerns of different groups living in different environments (e.g. urban and rural). They will also look at editorial issues related to intolerance, incitement to hatred and extremism, presenting recommendations for shaping media policy in this area.



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Workshop 2: Pluralism and Freedom of Expression – Challenging Austerity

Chaired by: Mario Guastoni, Journalist, SNJ member

- Dominique Pradalié, France 2 Editor in Chief, SNJ General Secretary
- Mouloud Aïssou, Journalist, France 3
- Néji Bghouri, SNJT President, Tunisia
- Fanny Petralia, Journalist, Greece
- Mustafa Kuleli, TGS général Secrétaire, Turkey
- Christos Christofides, Journalist, Cyprus

Representatives from journalists' unions will highlight the economic crisis affecting the media and the struggle to maintain editorial standards in the face of unfettered citizen journalism. The focus will be on making media sustainable without cutting ethical corners and calling on policy-makers to help protect those sectors of the media community which are under threat.

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12:45 – 14.00

LUNCH

14.00 – 16.00

The rapporteurs of the two working groups present their findings in plenary. Delegates discuss and adopt a common regional declaration against hate speech and political, economic and social pressures affecting the media.

END



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